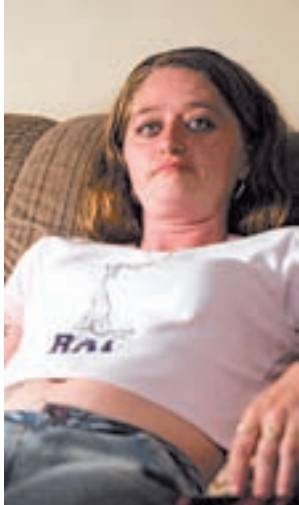




**400M** The number of books author J.K. Rowling sold to make her Entertainment Weekly's entertainer of the year. **METRO**

**Here baby here**



Jill "Dot Rat" Quigg in "Gone Baby Gone"

**Silverscreen T's**

**STEVE ANNEAR**  
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**PROFILE.** Bostonians in movies are wearing their love for the city on their sleeves. Or, actually, on their T-shirts. Even Boston celebrities have been popping up all over, with customized apparel from Dorchester's College Hype Custom Screen Printing.

On the silver screen, Dorchester resident Jill Quigg represents her hood in "Gone Baby Gone" with a prevalently-placed "Dot Rat" T-shirt throughout the movie.

"We even sent Ben Affleck some T-shirts from our 'All Roads Lead To Cambridge' line," says Jack Doherty, president and founder of College Hype. "A few months later when the E! channel aired a segment about the making of 'Gone Baby Gone,' there was Ben wearing the shirt."

Although "College Hype" has been around for 20 years, it was back in 2004 when the Red Sox started to pave the road to victory that pitcher Curt Schilling first contacted the company and asked them to make up the now infamous "Why Not Us?" Ts.

Three years later, after their second World Series victory, catcher Kevin Youkilis was sporting yet another customized shirt during the parade celebration that said, "We Did It AGAIN!"

But, it hasn't always been so easy to get the big stars to wear the apparel.

"Before Tom Brady was real famous, we showed up at his house and rang the doorbell," says Doherty. "We showed up with a shirt trying to get him to wear it. The lady that answered the door flipped out on us."

**College Hype Screen-printing & Embroidery**  
540 Gallivan Blvd., Dorchester  
www.collegehype.com

# Live the show

Some TV series are experienced just as well away from the tube

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**ROUNDUP.** For those TV fans who haven't already resorted to acting out their own new episodes of "The Office" since the writer for it and several other series went on strike, we have a few suggestions to experience your favorite shows off-screen.

**'The Office'**

dundermifflininfinity.com  
So, writing elaborately plotted fan fiction isn't really your thing? Why not just actually take a job as an employee of Dunder Mifflin? The sophisticated, addictive Meta site, spun off an episode that aired earlier this fall, allows fans to apply to a branch at the paper company to earn "SchruteBucks," redeemable for office supplies and desk tchotchkes. By completing weekly tasks, such as inventing a green slogan for the company, employees can work their way up from temp to assistant regional manager.

**'Gossip Girl'**

cwtv.com/thecw/gossipgirl-uppereastside  
Live the life of a socialite in your sweatpants. Second Life, the 3-D virtual world inhabited by more than 8 million people online, has partnered with fall's biggest guilty pleasure, "Gossip Girl." Explore



You might not see any new Michael and Tobey for a while, but you can "work" for them online.

the virtual Upper East Side and all of the series' hangouts with the show's characters as your avatar tries to avoid the acid keyboard of blogger Gossip Girl.

**'Heroes'**

nbc.com/Heroes/evolutions/  
With graphic novel tie-ins, "Heroes" has always had a strong presence off-screen and online. With Evolutions, the series becomes increasingly interactive, including links to Nathan Petrelli's campaign Web site (download a bumper sticker!) and Primotech, another paper company seeking employees. Prospective candidates are urged to call 1-800-PRIMA16 for a truly surreal glimpse into "the Company."

**'CSI'**

cloud9living.com  
Rather get your hands really dirty than dig around heavily layered Web sites? CSI fantasy camp is an intensive, two-and-a-half-day experience that teaches novice Crime Scene Investigators how to cast shoe impressions and conduct witness interviews, everything participants need to know to solve a murder involving an extraordinarily lifelike body. Well, everything except David Caruso's patented sunglasses stare. The \$3,000 price tag includes lodging, food and everything needed to partake in the crime scene experience.

**'The Unit'**

covertops.com  
The top-secret U.S. Army

organization of "The Unit," based on the real-life Delta Force, regularly partakes in dangerous missions, often finding themselves in terrifying situations that they reconcile with heroics. It's easy to want to join in from the comfort of a couch; Covert Ops actually provides that action/adventure experience — teaching evasive driving, espionage techniques and combat pistol shooting — without the inherent likelihood of death. Two-day programs are \$1,995 and include lodging, meals, use of equipment, events and ground transportation.

**Salt-N-Pepa still push it**

**NEWS.** Cheryl "Salt" James was determined to march for racial equality in Jena, La., last September, whether or not cameras from her VH1 reality series, "The Salt-N-Pepa Show," followed her. "I just felt like as a mom, I wanted to be there," James told The Associated Press in a recent phone interview. "The Salt-N-Pepa Show" documents the reunion of James and her former partner, Sandy "Pepa" Denton. **AP**

**'Shrek' for the holidays**

**NEWS.** Shrek, star of three animated blockbusters, now has his own Christmas special, "Shrek the Halls," which debuts tomorrow on ABC-TV.

Cameron Diaz, who reprises her voice role as Princess Fiona, hopes the story of the grumpy-yet-lovable green ogre's first Christmas with family and friends will become a holiday tradition.

"It's just wonderful to see how they celebrate their Christmas and what it means to them," the 35-year-old actress told The Associated Press in a recent phone interview. "And the humor is there and the beauty is there and the message is there." **AP**



Shrek and Diaz

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